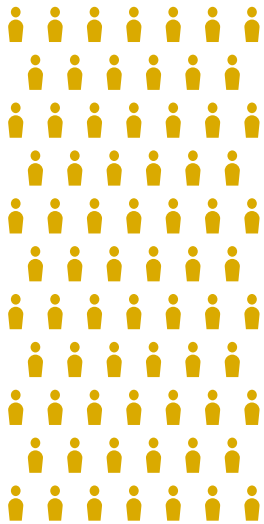


ONE AGGIE NETWORK

CAL AGGIE ALUMNI ASSOCIATION • AGGIE PARENT AND FAMILY ASSOCIATION • STUDENT ALUMNI ASSOCIATION • RETIREE CENTER

Engagement Report
FISCAL YEAR 2017/2018

NEW MEMBERS:



8,963

Lifetime &
Annual

746

Parents

298

Students

43,806 Total Members

397 financial donors in FY17-18

EXPERIENTIAL:

16,189 people engaged
at events



Picnic Day Parade was
one of **308 events** held

1,608 people attended
career-related
events



SOCIAL MEDIA:

#1 Engagement post of the year:



39,988
people reached

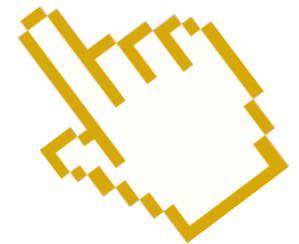
1,884
engagements

452
comments

454
clicks

64,678

Total number of social
media engagements
(reactions, comments, shares, etc.)



10,122 likes on Facebook

VOLUNTEERS:

614
managed
volunteer roles

100+
volunteer planning
meetings



From Washington to
North Carolina and from
the UK to India we
have volunteers in 15
countries and 14 states.
59% of our network
volunteers are donors